Meeting began at 7:05pm in the Band Room at HSE HS.

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| **Attendance****Board Officers-** President, Sheri Elfreich; Treasurer, Jim Pearce; Secretary, Jill Halverstadt;Student Accounts, Joann Kolsear**Directors-** Director of Bands, Audrey Torres**Parents-** 31 on sign-in sheet |

**Welcome- Audrey Torres**

* Health and attendance forms were passed out to those who needed them. All health forms need to be turned in to Lynn Jones (or to a director) asap for band camp. Forms can also be accessed on the Hsehsbands.com website under Registration.
* Attendance is strictly enforced. Your student’s absence effects the entire band’s progress. We will work with you based on special circumstances.

**PowerPoint Presentation of Marching Band Fees- Audrey Torres. You can access this PowerPoint on the hsehsbands.com website under Parents/Meetings & Minutes.**

* The 2019 Marching Band program will cost $115,465.
* Marching Band is a “Pay to Play” program -no school/district funding is received. Fundraising and corporate sponsorships are crucial for lowering fees.
* Based on 125 students, 2019 Marching Band Fees are $923.72
* The plan is to lower everyone’s band fees by approximately $50.00 to $875 through Snap! Raise and mattress fundraiser.
* Opportunities to lower individual fees will be given. We will have a carwash as an optional fundraiser for students to lower their fees by another $50.00. More about fundraising will be shared by the board.
* Existing opportunities to lower individual fees are Ruoff (working concessions at concerts) and Scrip (a percentage of the gift cards you buy, go directly into your student’s account.) Many parents have been able to pay off a large amount of fees using these two opportunities.
* Payment policy shows $200.00 deposit is due May 31, 2019. The last payment of $275 will be less for those who did personal fundraising. (carwash, Ruoff, SCRIP, etc.)

**Fundraising Ideas- Sheri Elfreich and Jim Pearce**

* Our fundraising goal is $50,000.00 to help offset fees.
* We currently do not have a Fundraising Chair. We need someone willing to take this on. For now, the board has some ideas they are working on. Please share any ideas you have!
* Parent, Pam Pearce, shared idea for selling grocery bags with band or school name on it. Kroger will be doing away with bags soon, so this could be a very successful fundraiser.
* We do not have a Corporate Sponsorships Chair. There are businesses out there; we just need a chair/committee to take this on. Corporate sponsorships would have a huge impact on lowering fees.
* Both Kroger and Amazon give a small percentage of your purchases to the band. You will not lose any of your gas points/rewards. A little bit can add up to a lot when the whole band family is participating. For details on how to link your accounts, go to the Hsehsbands.com website under Parents/Fundraising.
* Sheri proposed a meeting for parents to learn how to set up Scrip with our Scrip Chair and/or creating an instruction booklet. She will look into this.
* Parent suggested we use marketing analytics to maximize the Snap! Raise donations on Facebook. Another asked if Snap! Raise offers corporate matching. Jim will look into that.

**Meeting end time:** 8:00pm